<u>WHAT IS CLAIMED IS:</u>

1.   A method of assisting a subject in selecting at least one beauty product, the method comprising:

maintaining a plurality of sets of time-lapse body images for a plurality of individuals;

associating with each of the plurality of sets of time-lapse body images an identity of at least one beauty product used by each of the plurality of individuals during the time-lapse;

receiving selection information for matching the subject with at least one individual portrayed in a maintained set of time-lapse body images;

displaying to the subject the at least one set of time-lapse body images of the at least one individual; and

presenting to the subject an identification of at least one beauty product used during the time-lapse by the at least one individual.

2.   The method of claim 1, further comprising maintaining personal information about each of the plurality of individuals.

3.   The method of claim 2, further comprising presenting to the subject personal information about at least one of the plurality of individuals.

4.   The method of claim 2, wherein maintaining personal information includes maintaining at least one of age information, lifestyle information, demographic information,

environmental exposure information, nutritional habits, medical history information, beauty product use information, and dietary supplement use information.

5.   The method of claim 1, further comprising providing the subject with information on how to purchase the at least one beauty product.

6.   The method of claim 5 conducted at least in part over an electronic network, the method further comprising presenting to the user an offer to purchase the at least one beauty product and electronically receiving an order for the at least one beauty product.

7.   The method of claim 1, wherein the time-lapse body images include facial images.

8.   The method of claim 1, wherein the time-lapse body images include images of body parts.

9.   The method of claim 1, wherein the at least one beauty product is chosen from anti-aging compounds, elasticity enhancers, hair coloring products, moisturizers, tanners, anti-wrinkle agents, blushes, mascaras, eyeliners, lip liners, lipsticks, lip glosses, eyebrow liners, eye shadows, nail polishes, foundations, concealers, dental whitening products, cellulite reduction products, shampoos, conditioners, hair straightners and curlers, and weight reduction products.

10.   The method of claim 1, wherein maintaining the plurality of sets of time-lapse body images comprises assembling the time-lapse body images.

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11.   The method of claim 10, wherein the assembling comprises collecting the time-lapse images in a database.

12.   The method of claim 1, wherein the time-lapse images for each individual are separated in time by a plurality of days.

13.   The method of claim 1, wherein the time-lapse images for each individual are each separated in time by a plurality of weeks.

14.   The method of claim 1, wherein the time-lapse images for each individual are each separated in time by a plurality of months.

15.   The method of claim 1, wherein the time-lapse images for each individual are each separated in time by a plurality of years.

16.   The method of claim 1, wherein the plurality of sets of time-lapse body images include time-lapse body images of at least some individuals who did not apply a specified beauty product during the time-lapse.

17.   The method of claim 16, further comprising displaying to the subject time-lapse images of at least one of the at least some individuals.

18.   The method of claim 1, wherein the time-lapse images of the plurality of individuals include actual images.

19.   The method of claim 1, wherein the time-lapse images of the plurality of individuals include simulated images.

20. The method of claim 1, further comprising, associating with each image a relative time frame, and advising the subject of the time frame associated with each image displayed to the subject.

21. The method of claim 1, wherein receiving selection information includes receiving information about at least one beauty product for which the subject expresses an interest.

22. The method of claim 21, further comprising displaying to the subject a list of individuals who have used the at least one beauty product.

23. The method of claim 1, wherein receiving selection information includes receiving information about an external body condition for which the subject expresses an interest.

24. The method of claim 23, further comprising displaying to the subject a list of individuals with the external condition for which the subject expresses an interest.

25. The method of claim 1, wherein receiving selection information includes receiving answers to a series of personal questions, and identifying similarities between answers to the series of questions and personal information about at least one individual from the plurality of individuals.

26. The method of claim 1, further comprising displaying to the subject a gallery of images.

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27.   The method of claim 1, further comprising displaying to the subject a gallery of images of individuals who share characteristics with the subject.

28.   The method of claim 1, further comprising displaying to the subject a treatment regimen of the at least one individual.

29.   A system for assisting a subject in selecting at least one beauty product, the system comprising:

a memory including a program that

maintains a plurality of sets of time-lapse body images for a plurality of individuals,

associates with each of the plurality of sets of time-lapse body images an identity of at least one beauty product used by each of the plurality of individuals during the time-lapse,

receives selection information for matching the subject with at least one individual portrayed in a maintained set of time-lapse body images,

displays to the subject the at least one set of time-lapse images of the at least one individual, and

presents to the subject an identification of at least one beauty product used during the time-lapse by the at least one individual; and

a processor that runs the program.

30.   A computer-readable medium containing instructions for causing a computer to perform a method of assisting a subject in selecting at least one beauty product, the method comprising:

maintaining a plurality of sets of time-lapse body images for a plurality of individuals;

associating with each of the plurality of sets of time-lapse body images an identity of at least one beauty product used by each of the plurality of individuals during the time-lapse;

receiving selection information for matching the subject with at least one individual portrayed in a maintained set of time-lapse body images;

displaying to the subject the at least one set of time-lapse images of the at least one individual; and

presenting to the subject an identification of at least one beauty product used during the time-lapse by the at least one individual.

31.   A computer for assisting a subject in selecting at least one beauty product, the computer comprising:

means for maintaining a plurality of sets of time-lapse body images for a plurality of individuals;

means for associating with each of the plurality of sets of time-lapse body images an identity of at least one beauty product used by each of the plurality of individuals during the time-lapse;

means for receiving selection information for matching the subject with at least one individual portrayed in a maintained set of time-lapse body images;

means for displaying to the subject the at least one set of time-lapse images of the at least one individual; and

means for presenting to the subject an identification of at least one beauty product used during the time-lapse by the at least one individual.

32.   The computer of claim 31, further comprising means for maintaining personal information about each of the plurality of individuals.

33.   The computer of claim 32, wherein personal information includes at least one of age information, lifestyle information, demographic information, environmental exposure information, nutritional habits, medical history information, beauty product use information, and dietary supplement use information.

34.   The computer of claim 31, wherein the time-lapse body images include facial images.

35.   The computer of claim 31, wherein the time-lapse body images include images of body parts.

36.   The computer of claim 31, wherein the beauty product is chosen from anti-aging compounds, elasticity enhancers, hair coloring products, moisturizers, tanners, anti-wrinkle agents, blushes, mascaras, eyeliners, lip liners, lipsticks, lip glosses, eyebrow liners, eye shadows, nail polishes, foundations, concealers, dental whitening products, cellulite

reduction products, shampoos, conditioners, hair straightners and curlers, and weight reduction products.

37.   The computer of claim 31, wherein the time-lapse images for each individual are separated in time by a plurality of days.

38.   The computer of claim 31, wherein the time-lapse images for each individual are each separated in time by a plurality of weeks.

39.   The computer of claim 31, wherein the time-lapse images for each individual are each separated in time by a plurality of months.

40.   The computer of claim 31, wherein the time-lapse images for each individual are each separated in time by a plurality of years.

41.   A method of assisting a subject to determine how personal experience might impact at least one external condition of the subject, the method comprising:

collecting subject information about at least one external condition of the subject;

generating a prognosis for the subject based on the subject information;

presenting to the subject information about experiences of at least one individual having a prognosis similar to the prognosis of the subject, the information including at least one of lifestyle information, age, skin type, and skin tone and beauty product usage information; and

presenting to the subject time-lapse images of the at least one individual.

42. The method of claim 41, wherein the at least one individual is a person who previously used the beauty product.

43. The method of claim 41, wherein the beauty product is chosen from skin care products and hair care products.

44. The method of claim 41, wherein the beauty product is chosen from anti-aging compounds, elasticity enhancers, hair coloring products, moisturizers, tanners, anti-wrinkle agents, blushes, mascaras, eyeliners, lip liners, lipsticks, lip glosses, eyebrow liners, eye shadows, nail polishes, foundations, concealers, dental whitening products, cellulite reduction products, shampoos, conditioners, hair straightners and curlers, and weight reduction products.

45. A system for assisting a subject to determine how personal experience might impact at least one external condition of the subject, the system comprising:

a memory including a program that

collects subject information about at least one external condition of the subject,

generates a prognosis for the subject based on the subject information,

presents to the subject information about experiences of at least one individual having a prognosis similar to the prognosis of the subject, the information including at least one of lifestyle information, age, skin type, and skin tone and beauty product usage information, and

presents to the subject time-lapse images of the at least one individual; and

a processor that runs the program.

46. A computer-readable medium containing instructions for causing a computer to perform a method of assisting a subject to determine how personal experience might impact at least one external condition of the subject, the method comprising:

collecting subject information about at least one external condition of the subject;

generating a prognosis for the subject based on the subject information;

presenting to the subject information about experiences of at least one individual having a prognosis similar to the prognosis of the subject, the information including at least one of lifestyle information, age, skin type, and skin tone and beauty product usage information; and

presenting to the subject time-lapse images of the at least one individual.

47. A computer for assisting a subject to determine how personal experience might impact at least one external condition of the subject, the computer comprising:

means for collecting subject information about at least one external condition of the subject;

means for generating a prognosis for the subject based on the subject information;

means for presenting to the subject information about experiences of at least one individual having a prognosis similar to the prognosis of the subject, the information including at least one of lifestyle information, age, skin type, and skin tone and beauty product usage information; and

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means for presenting to the subject time-lapse images of the at least one individual.

48.   A method of assisting a subject in determining how personal experience might impact at least one external condition of the subject, the method comprising:

collecting subject information about at least one external condition of the subject;

based on the collected subject information, selecting a record of experiences of at least one other individual whose record contains information relating to the at least one external condition; and

presenting to the subject information from the selected record, the information including personal experience of the at least one other individual.

49.   The method of claim 48, wherein the presented personal experience of the at least one other individual is textually presented as a story about life experiences of the at least one other individual.

50.   The method of claim 48, conducted, at least in part, in a network environment, wherein the record is selected from a database located remote from the subject, and wherein the presented information from the selected subject record is transmitted over a network for viewing by the subject.

51.   A method of assisting a subject in selecting at least one beauty product, the method comprising:

maintaining a plurality of sets of time-lapse information for a plurality of individuals;

enabling the subject to select at least one of said plurality of individuals;

displaying to the subject at least one set of time-lapse information corresponding to the at least one selected individual; and

displaying to the subject personal information about a lifestyle of the at least one selected individual.

52.   The method of claim 51, wherein the personal information about a lifestyle is textually presented in a form of a story about life experiences of the at least one selected individual.

53.   The method of claim 51, conducted, at least in part, in a network environment, wherein the time-lapse information is maintained in a database located remote from the subject, and wherein the personal information about a lifestyle of the at least one selected individual is transmitted over a network for display to the subject.

54.   A method of assisting a subject in determining how personal experience might impact the subject's appearance, the method comprising:

maintaining a plurality of sets of time-lapse body information for a plurality of individuals;

enabling the subject to select at least one of the individuals; and

displaying to the subject the time-lapse body information relating to the at least one selected individual.

55.   The method of claim 54, further comprising displaying to the subject personal information about the at least one selected individual, at least some of the personal

information being a textual presentation about life experiences of the at least one selected individual.

56.   The method of claim 54, conducted, at least in part, in a network environment, wherein the time-lapse information is maintained in a database located remote from the subject, and wherein displaying to the subject occurs at a location remote from the subject.